Web 2 Collaboration Tools for Administrators

Working in the “Cloud”
What is Web 2.0?

Internet services that emphasize collaboration and sharing.

**Web 1.0**
- Static pages
- Read Only
- Receive Communication

**Web 2.0**
- User Created
- Participatory
- Collaborative
Why Use Web 2 tools?

• Cost Effective
• Easily Accessible
• Digital Natives vs. Digital Immigrants
  – Your school community is using these tools – shouldn’t you?
• Control
  – You control the amount and type of information that is disseminated
Why Use Social Media?

• Transparency
• Improved Communication
  – Events
  – Meetings
  – School Scores/Report Cards
  – Emergency Information
• Develop a sense of community
• Pride
  – Student Honors
  – Staff Accomplishments
Web 2 Tools for Administrators

- Blogs
- Wikis
- Collaboration Tools
- Social Networks
Administrator’s Blogs

• Connected Principals blog
  – http://www.connectedprincipals.com/

• TICAL
  – http://www.portical.org

• Darcy Moore’s Blog
  – http://darcymoore.net/

• A Principal’s Reflection
  – http://esheninger.blogspot.com/

• The Principal of Change
  – http://georgecouros.ca/blog/
Sources of Blogs

• Wordpress
  – http://wordpress.com

• Blogger
  – http://www.blogger.com

• Edublogs
  – http://edublogs.org/
• GHS Principal
  – http://wiki.gkb.k12.in.us/groups/ghsprincipal/

• Digital Citizenship Webinars
  – http://dcwebinar.pbworks.com

• Administrator Training Program Module 3
  – http://ab430region4.pbworks.com
Sources of Wiki’s

• WikiSpaces
  – http://www.wikispaces.com

• PB Works
  – http://www.pbworks.com

• WebPaint
  – http://www.wetpaint.com
Collaboration Tools

- **Google Docs (many tools!)**
  - [http://docs.google.com](http://docs.google.com)
- **Doodle – Meeting Planner**
  - [http://doodle.com](http://doodle.com)
- **Animoto (presentation tool)**
  - [http://animoto.com](http://animoto.com)
- **Mindomo (mapping and planning tool)**
  - [http://mindomo.com](http://mindomo.com)
“School Principals and Social Networking in Education: Practices, Policies, and Realities in 2010”

The goal of this research study was to take a close look at the attitudes of school principals about social networking for their own personal use, with their colleagues, and within their school communities.

created by edWeb.net, IESD, Inc., MMS Education, and MCH Strategic Data.
• Social networking sites can provide value in education
  – they provide a way for educators to share information and resources with an extended community of educators,
  – they create professional learning communities, and improve school-wide communications with students and staff.
Survey Says . . .

- Social networking and online collaboration tools make a great change in the students’ educational experience including:
  - Development of a more social/collaborative view of learning
  - Improved motivation, engagement, and/or active involvement
  - Creation of a connection to real-life learning
Social Networks

• Awesome Administrators
  – http://edupln.ning.com/group/awesomeadministrators?commentId=4241570%3AComment%3A6112

• Educational Networks for Teachers and Administrators
  – http://www.educationalnetworking.com/List+of+Networks

• ACSA
  – http://community.acsa.org/
Social Network Sites

- Ning (social and professional)
  - http://www.ning.com/
- Linked In (professional)
  - http://www.linkedin.com/home?trk=hb_home
- Facebook (social with some professional)
  - http://www.facebook.com
- Twitter (social and networking)
  - http://twitter.com
• District Leaders Podcast (audio)
  – http://www.districtleaderspodcast.org/

• Big Think Blog

• Go2Web20
  – http://www.go2web20.net/
Sample Facebook Sites

- Mt. Diablo e coupons
- Martinez Unified
- ACSA
- Oakley Elementary PTA
- San Ramon Valley Education Foundation
Personal Learning Network

Administrator 2.0

Web 2 Tools

Blogs

Wikis

Social Networks

Collaboration Tools
Best Practices

• Keep it Professional
• Remember your role within the school community
• Think before you post – You can’t take it back
• Inform community how you will use social media – Develop policies
• Target your audience – know who you are talking to and why
• Update regularly – daily is best
Sample Policies

• Consortium for School Networking (COSN) AUP Guide

• Sample AUP/Cell Phone Policies and Resources
Questions?
Thank You!

Eileen C. Walters
Instructional Technology Specialist
(925) 942-3435
ewalters@cccoe.k12.ca.us

Handout located at:
http://cccoepd.pbworks.com